



RYAN MUSHOHWE

MULTIMEDIA DESIGNER

Multimedia Designer with 5+ years of experience in advertising, graphic design, motion graphics, branding and video production. Skilled in photography, video editing, web development and visual storytelling, delivering creative solutions for corporate, commercial and social impact campaigns.

CONTACT

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EXPERTISE

- Graphic design
- Video production
- Web development
- AI Creative Workflow Automation
- Motion graphics
- Content Creation
- Brand Management
- Branding
- Visual Communication

EDUCATION

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION AND MULTIMEDIA DESIGN

Chinhoyi University of Technology
2022 - 2025

LANGUAGES

- English – Fluent
- Shona – Native

PROFESSIONAL EXPERIENCE

MOTION & GRAPHIC DESIGNER

Jan 2026 – Present

DATcitizen creative group

- Develop creative concepts and produce motion graphics, visual content and advertising campaigns for diverse brands.
- Create high-quality video content, animations, graphic designs and digital assets for social media and marketing campaigns.
- Integrate generative AI tools into creative workflows for visual storytelling, video production and campaign development.
- Handle video editing, storyboarding and post-production for commercial and digital projects.
- Collaborate with creative teams to execute integrated campaigns while maintaining brand consistency across platforms.

MULTIMEDIA DESIGNER

2024 – 2025

Civil Aviation Authority of Zimbabwe | Industrial Attachment

- Designed multimedia content, including motion graphics, promotional videos and graphic designs for internal and external communications.
- Worked under the supervision of the Public Relations Manager and Public Relations Officer to support corporate communications and PR initiatives.
- Conducted photography, videography and event coverage for official functions, corporate activities and stakeholder engagements.
- Created digital content and social media visuals to support public awareness, organisational branding and communication campaigns.

MULTIMEDIA DESIGNER

2024

Discovery Ambulance Services

- Designed engaging visual and multimedia content to support brand communications, marketing campaigns and digital platforms.
- Produced graphic designs, promotional videos, motion graphics and digital assets for social media and advertising.
- Developed creative concepts and visual materials that aligned with brand identity and communication objectives.
- Collaborated with team members to deliver high-quality creative projects while maintaining brand consistency across print and digital platforms.

ACHIEVEMENTS

2026 LOERIES AWARDS – FINALIST | CREATIVE STRATEGY

Part of the DATcitizen Creative Group team behind Not Her Choice and Buried Truths, recognised as finalists in the Creative Strategy category at the 2026 Loeries Awards.